

Area of study
38.04.02. Management

“Strategic Management”

Degree: *Master*

Duration of training: *2 years*

Form of training: *intramural*

Language of instruction: *Russian*

Accreditation: *state*

Program description:

We offer complex study of methodology, theoretical and conceptual foundations of strategic management taking into account the unique features of strategic tasks solving in socio-economic systems in modern Russian conditions of fierce competition; development, adoption and implementation of strategic decisions based on effective application of modern information technologies in strategic management.

The students gain practical skills and experience while solving various tasks.

Basic courses:

Modern Technologies of Management; Methodology of Research in Management; Managerial Economics.

Special courses:

Psychology and Business Communication Style; Financial and Investment Strategy; Marketing Strategy; Strategy of Human Resources Management; Business Planning and Forecasting.

Research areas:

Strategic transformations in business; Modern areas of scientific research in strategic management.

Graduates of the program work in various companies, from small and medium-sized businesses to large vertically integrated holdings.

Future Career: work in leading international, transnational, Russian companies.

Contacts of the program director:

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